



decode the look

# Emily

## Lightener Formula

Open Air Pre-Bonded +  
30 vol Matrix Cream Developer

## Formula:

SoColor Sync Acidic 9NGA +  
10 vol Matrix Cream Developer

### Step 1:

- Working with the hair's natural curl pattern, cherry-pick individual curls to be accentuated.
- Using only your fingers, pick up a curl and hold on to the ends with one hand. With the other gently push towards the scalp as if you were backcombing. This will help soften the line of demarcation and blur the starting point of the color.

### Step 2:

- Start the Open Air Pre-Bonded application at the top and front for the most lightening action around the face.
- Fully saturate mid-lengths to ends and backbrush up to further soften the line of demarcation.
- Isolate each section with foil. Work side-to-side to keep the application even as you move toward the back.

### Step 3:

- Allow to process at room temperature until desired lightness is achieved up to 50 min.
- Follow with SoColor Sync Acidic 9NGA for the perfect, lived-in bronde look! Allow curls to dry naturally under a roller-ball. Style with your favorite Matrix products of choice.

## Emily's Hair Matrix

3

starting level

R

underlying  
pigment



diameter



pattern

## Before



4

starting level  
**Level 4**

R

underlying pigment  
**Red**

○

diameter  
**Medium**

|||

pattern  
**Straight**

## After



8

end level  
**Level 8**

LGB

end reflect  
**Light Golden  
Blonde**

○

diameter  
**Medium**

|||

pattern  
**Straight**

# decode the look Shir-el

### Lightener Formula

Open Air Pre-Bonded +  
20 vol Matrix Cream Developer

### Formula:

SoColor Sync Acidic 7NGA +  
10 vol Matrix Cream Developer

### Step 1:

- Start in the back at the nape. Take a horizontal parting about ½ inch above the bottom hairline and clip the rest of the hair out of the way.
- Using the point of a tail comb create a V-shaped subsection that is approximately 2 inches wide.
- Apply the Open Air Pre-Bonded lightener to the mid-lengths and ends first. Saturate completely before feathering up towards the scalp in a backbrushing motion.

**Pro Tip:** Feather up into 2-points for added dimension.

### Step 2:

- Repeat Step 1 as you move across the section, placing cotton beneath the base of each subsection.
- When the row is complete, isolate with plastic wrap.
- Work up and take the next ½ inch horizontal parting. Repeat the application as before making sure to brick-lay the V's. Continue to work up the head to complete the application.

**Pro Tip:** If working right to left in one row, change to left to right in the one above.

### Step 3:

- For added brightness, add a face-frame. Allow to process at room temperature until desired lightness is achieved up to 50 min. Follow with SoColor Sync Acidic 7NGA for the perfect, lived-in bronde look!
- Blow-dry smooth and use a curling iron for soft waves. Style with your favorite Matrix products of choice.



## Before



4

starting level  
**Level 4**

R

underlying pigment  
**Red**



diameter  
**Medium**



pattern  
**Curly**

## After



6

end level  
**Level 6**

GA

end reflect  
**Gold Ash**



diameter  
**Medium**



pattern  
**Curly**

# decode the look **Amani**

### Lightener Formula

Open Air Pre-Bonded +  
20 vol Matrix Cream Developer

### Formula:

SoColor Sync Acidic 6NGA +  
10 vol Matrix Cream Developer

### Step 1:

- Start in the back at the nape. Working with the hair's natural curl pattern, cherry-pick individual curls to be accentuated.
- Apply Air Pre-Bonded lightener to the mid-lengths and ends first. Saturate completely before feathering up towards the scalp using your fingers

**Pro Tip:** Insulate all or some of the strands with foil for max impact blonding.

### Step 2:

- Repeat Step 1 as you move up the head and toward the front. Allow each painted section to lay gently on the hair below. Be sure not to move or manipulate the hair once they've been laid down.

**Pro Tip:** Curls come in all shapes and sizes. Allow the depth and width of your sections match the natural curl pattern.

### Step 3:

- Complete the application. Allow to process at room temperature until desired lightness is achieved up to 50 min.
- Follow with SoColor Sync Acidic 6NGA for the perfect, lived-in bronde look!
- Allow curls to dry naturally under a roller-ball. Style with your favorite